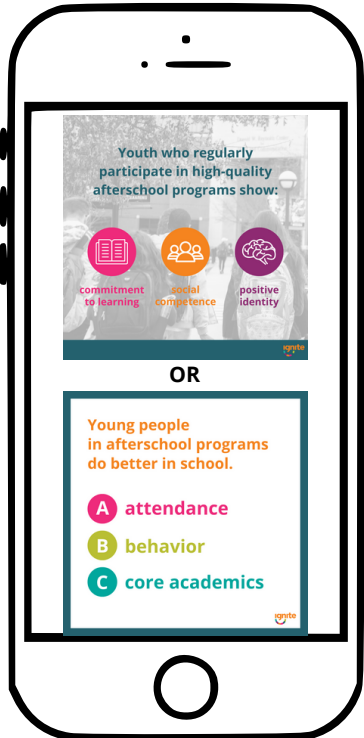


Sample Captions for Instagram and Facebook

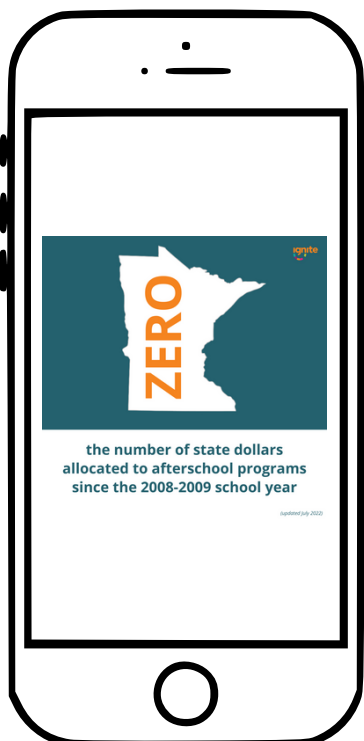
Use these sample captions along with the corresponding graphic(s) to send a strong visual and verbal message about afterschool access in Minnesota to your social media networks.



Sample caption: The research is clear: afterschool programming is important and impactful. It inspires students' learning and builds the skills they need to succeed in work and life. Every young person deserves the opportunity to realize their fullest potential. #AfterschoolSuccess

Go above and beyond:

- Add a personal story or opinion!
- Add a call to action: I'm contacting my legislator to tell them why afterschool is important to me, and you should too. Use the link in my bio for a sample email/letter (link) you can send to your elected leaders.



Sample caption: Minnesota spends billions each year on education, but lacks any funding for afterschool programs. Afterschool isn't "extra" curricular. It's Essential. It narrows the achievement gap, helps working families, and keeps kids safe. Every young person deserves the opportunity to realize their fullest potential through access to high quality afterschool programs. #AfterschoolSuccess

Go above and beyond:

- Add a personal story or opinion!
- Add a call to action: I'm contacting my legislator to tell them why they should support funding for afterschool programs, and you should too. Use the link in my bio) for a sample email/letter y(link)ou can send to your elected leaders.

Sample Captions for Instagram and Facebook



Sample caption: Not only is there a large gap in afterschool participation between high and low income youth, only 55% of youth of color regularly participate in afterschool programs compared to 67% of their White peers. We must ensure equitable access to afterschool programs in Minnesota so that all young people have the opportunity to realize their fullest potential.

#AfterschoolSuccess

Go above and beyond:

- Add more specific statistics about afterschool access in your local community or in your school district if that data is available to you. You can find statistics by region in Minnesota [here](#)
- Add a call to action: I'm contacting my legislator to tell them why I care about expanding access to afterschool programs, and you should too. Use the link in my bio (insert link to the sample letter) for a sample email/letter you can send to your elected leaders.

Find downloadable versions of the featured graphics under the Social Media section of Ignite's advocacy toolkit.